



# HARYANA KISAN KALYAN PRADHIKARAN



## Newsletter

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July-December, 2025

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### From The Desk of Chief Executive Officer

I am pleased to share the July–December issue of our newsletter, capturing the major initiatives and engagements undertaken by the Haryana Kisan Kalyan Pradhikaran (HKKP) during this productive period. These months have witnessed renewed commitment toward farmer welfare, institutional strengthening and collaborative action across departments.

HKKP continues to work with a clear mission—to ensure holistic development of Haryana's farming community by promoting sustainable agriculture, strengthening market linkages, enabling informed policy decisions and fostering innovation through Agri-entrepreneurship. Our objective remains to act as a bridge between farmers and the government, ensuring timely resolution of issues and effective implementation of programs.



During this period, we actively coordinated with multiple line departments to review recommendations of various Working Groups, ensuring that key actionable points mentioned in our recommendation reports. Capacity-building programs, field visits, stakeholder consultations and departmental review meetings enabled us to bring greater synergy and responsiveness into agriculture planning.

We also observed significant discussions around Minimum Support Price (MSP), climate-related stress on crops, market volatility and the need for improved risk-mitigation mechanisms. HKKP is continuously assessing these issues and offering inputs to the government for developing more resilient and farmer-centric solutions.

Special attention has been given to promoting organic and natural farming, diversification beyond traditional crops and encouraging youth to adopt Agri-entrepreneurship. Our efforts include facilitating training modules, identifying schemes for startups in agriculture and guiding farmers towards modern technologies that improve productivity and income.

Dr. R. S. Chauhan

## From The Desk of Additional Chief Executive Officer

It gives me great pleasure to contribute to this July–December newsletter, highlighting the dynamic activities undertaken by HKKP and the collective progress achieved during this period. These months have reaffirmed our dedication to improving farmer welfare through evidence-based interventions, policy support and continuous field engagement.

HKKP functions with the core objective of enabling better planning, informed decision-making and coordinated action across departments involved in agriculture and allied sectors. In line with this mission, the Pradhikaran facilitated several review meetings, consultations and follow-ups with line departments on the Working Group recommendations. This ensured that the actionable points in areas such as crop diversification, organic farming, water-use efficiency, fisheries and high-value agriculture were moved towards practical implementation.



We continued to emphasize sustainable agriculture practices, particularly the promotion of organic and natural farming models that reduce input costs and enhance soil health. Farmer awareness sessions, compilation of knowledge material and support to field-level initiatives formed an integral part of these efforts.

During this period, issues such as fluctuating market prices, climate variability and crop-specific vulnerabilities were widely discussed. HKKP actively engaged with experts and departments to analyse these challenges and to explore solutions that make agriculture more profitable and climate-resilient. Our focus on agri-entrepreneurship also grew stronger, with young farmers showing interest in value addition, processing and innovative business models. We continue to guide such initiatives through policy support, information sharing and convergence with relevant schemes.

The activities carried out from July to December reflect the Pradhikaran's commitment to empowering farmers with knowledge, institutional support and future-ready opportunities. I appreciate the dedication of the HKKP team and the cooperation extended by all departments. Together, we aim to build a strong, progressive and farmer-centric agricultural ecosystem for the state.

Hitesh Kumar Meena, IAS

### Meeting with Kisan Yuva Club Bhiwani on Organic Farming Initiative

A constructive meeting was held between the IAS Hitesh Kumar, Additional Chief Executive Officer of Haryana Kisan Kalyan Pradhikaran and a delegation from the Kisan Yuva Club, Bhiwani in his office at Main Secretariat, Chandigarh. The delegation, led by Ms. Babita Yadav, Chief Project Officer of the Club, submitted a detailed representation seeking institutional support for developing Bhiwani as a pilot district for organic transition under the state initiative.

During the meeting, the Kisan Yuva Club highlighted their ongoing grassroots efforts in promoting organic farming, mobilizing local farmers and advancing sustainable agricultural practices. They proposed a structured plan inspired by Sikkim's organic model and put forward key demands including:

- Capacity building and training for farmers;
- Financial support and MSP assurance for organic produce;



Deliberation on key policy initiatives

- Strengthening Farmer Producer Companies (FPCs); Creation of organic mandis and certification support.

The Additional CEO appreciated the club's initiative and vision, acknowledging their potential to make Bhiwani a model for organic agriculture in Haryana. He assured the delegation that their proposal would be given due consideration and discussed at the appropriate level. He further assured that the matter would be presented in the upcoming meeting of the Pradhikaran with the Hon'ble Chief Minister, Haryana and Chairperson, HKKP to explore actionable steps. The meeting concluded on a positive note with both sides expressing commitment to collaborate for a greener and more sustainable future for Haryana's farming community.



**Recognition for contribution**

## Interaction Meeting with Stakeholders to Streamline Natural Farming Registration for Farmers

An interactive meeting was convened at the Haryana Kisan Kalyan Pradhikaran (HKKP) headquarters, chaired by the Chief Executive Officer of HKKP, Dr. R. S. Chauhan to address challenges faced by farmers in registering on the MFMB-linked Natural Farming Portal. The meeting witnessed participation from representatives of Kisan Yuva Club, Bhiwani and the Officer Incharge of the Natural Farming Scheme from the Agriculture Department.

The Kisan Yuva Club representatives highlighted field-level issues regarding the registration and verification process on the portal, which is a mandatory step for accessing training, subsidies and other benefits under the state-sponsored Natural Farming scheme titled "Promotion of Sustainable Agriculture Strategic Initiatives & Kisan Kalyan Kosh 2025-26."

Responding to the concerns, the Officer Incharge provided a comprehensive briefing on the scheme's components and guidelines. It was clarified that:

- The registration and verification of farmers are pre-conditions for further activities such as training, demonstration, and incentives.
- Training will be organized in a phased manner through institutions like NFTI, Gurukul Kurukshetra and HAMETI, Jind.
- Master Trainers will be developed from each block to ensure decentralized training delivery, with each trainer responsible for educating batches of farmers at the grassroots level.
- Farmers will be provided travel allowances, and special focus will be given to young and women farmers for inclusive participation.
- The Department is working on strengthening district-level support mechanisms to ensure smoother onboarding and field-level handholding.



**Review meeting on ongoing programmes**

The CEO, HKKP appreciated the collaborative effort and emphasized the need for timely farmer support to achieve the scheme's ambitious targets, including bringing 1 lakh acres under Natural Farming in 2025-26. He assured the Kisan Yuva Club that their concerns would be taken into consideration and coordinated follow-up would be done with the Agriculture Department to ensure seamless implementation in Bhiwani and other districts. The meeting concluded with a joint commitment to accelerate awareness, streamline registration and promote Haryana's vision for sustainable, chemical-free farming practices through the Natural Farming Scheme.

### **On-Farm Interaction of Dr. R.S.Chauhan, CEO, HKKP with Sh. Kanwal Singh Chauhan**

Dr. R.S.Chauhan, Chief Executive Officer of Haryana Kisan Kalyan Pradhikaran (HKKP), visited the farm and processing facility of Sh. Kanwal Singh Chauhan, a pioneering baby-corn farmer and entrepreneur based in Village Aterna, District Sonipat, under the umbrella of Aterna Organic Farmers' Producer Co. Ltd. Sh.Kanwal Singh Chauhan is widely recognized as the "father of baby-corn" in Haryana, having introduced and popularized its cultivation from the late 1990s. He revolutionized local agriculture by cutting the price from 4,000 per kg (imported from Thailand) to around 70 per kg locally. Over time, he expanded into canning and exports and his enterprise now employs hundreds across multiple processing units.

Dr. Chauhan toured baby-corn plots and the mushroom -intercropping setups managed by Aterna FPO. He interacted with members of the FPO and inspected the FPO's value-addition facility where baby-corn is canned and packed for domestic and international markets. He commended Sh.Kanwal Singh Chauhan's visionary leadership—particularly mentoring over 10,000 farmers in baby-corn cultivation, fostering crop diversification and establishing supportive systems for smallholder growers. Dr. Chauhan emphasized the need to replicate such successful models across the state and assured all necessary support from HKKP for capacity building, market facilitation and scaling up innovative farming practices. He also appreciated the role of Sh. Kanwal Singh Chauhan in mentoring fellow farmers and creating awareness about organic and niche crops. This visit aligns with the core objective of Haryana Kisan Kalyan Pradhikaran to identify, support and scale successful farmer-led models that contribute to income enhancement and agricultural transformation.



**Monitoring programs at field level**

Under the visionary leadership of Hon'ble Chief Minister of Haryana, Sh. Nayab Singh Saini, who also serves as the Chairman of HKKP, the state government is committed to encouraging progressive farmers and farmer-producer organizations that embody innovation, sustainability and entrepreneurship. The interaction with Sh. Kanwal Singh Chauhan and the Aterna FPO reflects the Pradhikaran's ongoing mission to bridge the gap between policy and grassroots practices, ensuring that such pioneering efforts receive the institutional backing and policy support needed for wider replication and impact across the state.

### **The Chief Executive Officer, HKKP Reviews Paddy Procurement Arrangements at Karnal Grain Market**

The Chief Executive Officer of Haryana Kisan Kalyan Pradhikaran, Dr. R. S. Chauhan, visited the New Grain Market, Karnal, on October 8, 2025, to review the ongoing paddy procurement process during the Kharif marketing season. The visit aimed to ensure that procurement operations are carried out smoothly, transparently and to the full satisfaction of farmers. During the visit, the CEO inspected various areas of the mandi, including the auction platforms, weighing points and storage godowns. He closely examined the quality of the arriving paddy and discussed the procurement mechanism

with officials of different agencies. Farmers, commission agents and market functionaries interacted with the CEO and shared their experiences and feedback regarding the ongoing operations. The CEO emphasized that every farmer reaching the mandi should receive fair rates, timely payments and proper facilities for unloading and weighing their produce. He directed officials to ensure that the procured paddy is lifted without delay and that storage arrangements remain sufficient to handle the increasing arrivals. He also reviewed the digital monitoring system being used for recording arrivals, purchases and payments.



**Interaction with stakeholders & beneficiary**

The CEO highlighted the importance of adopting technology for real-time data entry and transparent record maintenance to prevent any inconvenience to farmers. Cleanliness and sanitation in the market area were also reviewed and directions were issued for regular spraying and waste disposal to maintain hygiene during the procurement season. The CEO appreciated the efforts of market officials, procurement agencies and the cooperative societies for their coordinated approach and urged them to continue working with dedication to make the Kharif procurement season successful and farmer-friendly.

## **The CEO Visited Regional Rice Research Station, Kaul to Review Progress on Natural Farming Initiatives**

The Chief Executive Officer of HKKP visited the office of Dr. O. P. Chaudhary, Principal, College of Agriculture and Regional Director, Regional Rice Research Station, Kaul, who is also serving as the Chairman of the Committee on "Promotion of Natural Farming in Haryana" constituted by HKKP. Dr. O. P. Chaudhary welcomed the CEO's visit and briefed him on the committee's preliminary findings and ongoing initiatives at the Regional Rice Research Station, Kaul. He also shared insights on the experiments being conducted on rice and other crops under natural farming practices and the farmers' growing interest in adopting sustainable techniques. The meeting was convened to review and revive the activities of the committee which plays a pivotal role in guiding the State's vision towards sustainable and chemical-free agriculture.



**Glimpses of official engagements**

The committee has been mandated to examine the current status of natural farming in Haryana, covering aspects such as the extent of area under natural farming, existing marketing and certification systems, training and extension infrastructure and policy frameworks that can support farmers in transitioning towards natural methods of cultivation.

During the interaction, the CEO appreciated the initial groundwork done by the committee and highlighted the urgent need to accelerate the preparation of a comprehensive recommendation report. He suggested that the committee should hold regular review meetings, field visits and stakeholder workshops to collect feedback from farmers and experts working in this field.

Both dignitaries agreed that natural farming is not only an environmental necessity but also an economic opportunity for small and marginal farmers.

## The State Level Workshop on Promotion of Agri-Entrepreneurship

The State Level Workshop on Promotion of Agri-Entrepreneurship was successfully organized by the Haryana Kisan Kalyan Pradhikaran (HKKP) at Dr. Gurbachan Singh Foundation for Research and Development Centre, Karnal. The event witnessed the participation of about 180 farmers from adjoining districts of Haryana. Eleven progressive farmers/Agri-entrepreneurs along with agricultural scientists shared their experiences and expertise during the workshop.

The workshop was inaugurated by Sh. Virender Singh Badkals, OSD to Hon'ble Chief Minister, Haryana & graced the occasion as chief guest. In his keynote address, he stated: "The Hon'ble Chief Minister envisions that every farmer of Haryana should not only be a food provider but also a successful entrepreneur. True value for farmers' hard work is realized only when their produce reaches the market with processing, packaging and branding." He encouraged farmers to adopt FPOs, startups and innovative practices and highlighted the government's continuous support in providing modern technologies, equipment, processing units and training facilities. He concluded by stressing that "Agri-entrepreneurship is the future and Haryana is determined to be a leading state in this field."



Honoring distinguished guests



Addressing stakeholders in the exhibition

Dr. R. S. Chauhan, CEO, HKKP stated that "The purpose of this workshop is to connect farmers with modern technology, entrepreneurship and collective approaches." He said, that farming is no longer limited to just sowing seeds and harvesting crops; it has become a complete business.

Sh. Kavinder Rana (Representative of Hon'ble Union Minister, Sh. Manohar Lal Khattar) highlighted the Union Government's schemes like Startup India, FPO promotion initiatives and incubation of start-ups, new ideas that provide direct support to farmers.

Sh. Nepal Singh Rana motivated farmers by saying that

farmers are hardworking and committed, but need the right direction and technological support. He stressed that such workshops will definitely help farmers in gaining confidence and building strong networks.

The technical session featured 11 eminent farmers/entrepreneurs, who shared their success stories and expertise:

1. Sh. Sultan Singh (Nilokheri, Karnal – Padma Shri Awardee, Fisheries Development)
2. Sh. Kanwal Singh Chauhan (Sonepat – Padma Shri Awardee, Baby Corn Pioneer)
3. Sh. Rajesh Kumar (Kaithal – Krishi Ratna Awardee, Organic Farming)
4. Sh. Puneet Singh Thind (Ambala – Krishi Ratna Awardee, FPO Leader)
5. Sh. Mahender Singh (Kaithal – Krishi Ratna Awardee, Wheat Productivity)
6. Sh. Vikash Chaudhary (Karnal – Krishi Ratna Awardee, Crop Residue Management)
7. Sh. Harvinder Singh (Kurukshetra – Krishi Ratna Awardee, Potato Seed Production)

8. Sh. Rajbir Singh (Karnal – Krishi Ratna Awardee, Animal Husbandry)
9. Sh. Sanjay Kumar (Karnal – Agri Entrepreneur, Fruit Farming & Seed Enterprise)
10. Sh. Virender Bajwan (Panchkula – Agri Entrepreneur, Mushroom Farming)
11. Sh. Harpal Singh Bajwa (Kurukshestra – Krishi Ratna Awardee, Mushroom Entrepreneurship)

Additionally, agricultural scientists including Dr. O. P. Chaudhary, Principal, College of Agriculture & Regional Director, Regional Rice Research Station, Kaul; Dr. Ashwani Kumar, Assistant Professor, Plant Pathology and Dr. Rajender Singh Gadhwal, Assistant Professor, Soil Science & Natural Farming, College of Agriculture, Kaul delivered expert lectures on natural farming, soil health, crop protection and integrated farming systems.

### Exhibition Highlights

As part of the workshop, an exhibition of Agri-entrepreneurship products was also organized, showcasing the innovations and value-added initiatives of Haryana's progressive farmers. Sh. Rajesh Kumar (Kaithal, Organic Farming Expert) displayed a range of organic products including cereals, pulses and vegetables produced through natural farming methods. His stall attracted farmers who were keen to learn about the techniques of soil enrichment, pest management without chemicals and the growing consumer demand for organic products in urban markets. Sh. Virender Kumar (Panchkula, Mushroom Entrepreneur) presented an impressive display of medicinal mushroom-based products, including dried mushroom powder, capsules and value-added food supplements. He explained the health benefits of medicinal mushrooms and their increasing market potential in the wellness and nutraceutical sector.

**Interactive Session:** The open house discussion witnessed enthusiastic participation from around 180 farmers, who raised questions about FPO formation, market linkages, reducing production costs, processing units and technology adoption. The experts provided practical solutions and shared successful models from the field. The event concluded with Vote of Thanks by Dr. Gurbachan Singh, who appreciated the presence of all dignitaries, expert farmers, scientists, students and participating farmers. He emphasized that HKKP is committed to promote Agri-entrepreneurship and farmer innovation across Haryana.



**Haryana Kisan Kalyan Pradhikaran  
wishes you  
All  
a very  
Happy and Prosperous  
New Year - 2026**

## The Additional CEO, HKKP Reviews Natural Farming Activities at Palwal and Ambala

The Additional Chief Executive Officer of Haryana Kisan Kalyan Pradhikaran, Sh. Hitesh Kumar Meena, IAS, visited Palwal and Ambala districts to review and promote ongoing activities under the Natural Farming Mission. The visits were aimed at encouraging farmers to adopt eco-friendly and sustainable agricultural practices that enhance soil health and profitability. At Palwal, the Additional CEO visited an exhibition on natural farming and agri-entrepreneurship, where progressive farmers and entrepreneurs displayed a wide range of organic vegetables, mushrooms, bio-inputs and eco-friendly farming products.



Monitoring progress of the farmers

The exhibition reflected the growing enthusiasm among farmers to adopt sustainable methods that enhance soil health and reduce chemical dependency. During the visit, the officer interacted with farmers and appreciated their efforts towards reducing chemical dependency in agriculture. He emphasized that natural farming is not just a technique but a movement for restoring soil fertility and improving farm income.

At Ambala, the Additional CEO attended a farmers' seminar on natural farming, where he was felicitated with a memento by the organizers in recognition of his contribution to promoting sustainable agriculture. The seminar included discussions on

natural inputs, soil health improvement and farmers' experiences in adopting organic practices. The seminar witnessed active participation from scientists, officials and farmers, who discussed the advantages of natural farming and shared success stories from across Haryana.

The Additional CEO appreciated the collective efforts of farmers and field officers, emphasizing the need for wider awareness and adoption of natural farming techniques for a reener and more prosperous rural economy. He highlighted that such initiatives not only reduce input costs but also enhance soil productivity and long-term sustainability. He further encouraged field-level officers to organize regular demonstrations and exposure visits to successful natural farming clusters so that more farmers can learn from practical examples. The visit concluded with a call to make natural farming a community-driven movement ensuring better income, improved soil health and a healthier environment for future generations.



Ceremonial felicitation

## Field Visit Conducted to Assess Losses due to Heavy Rain in District Yamunanagar

The Chief Executive Officer, Haryana Kisan Kalyan Pradhikaran (HKKP), Dr. R.S. Chauhan, accompanied by Sh. Nepal Singh Rana undertook a detailed field visit to the rain-affected villages in Yamunanagar district to assess crop damage and interact with the farming community. The heavy rains over the past week have severely impacted standing crops, particularly paddy, sugarcane and fodder, with several low-lying fields submerged. Farmers shared their concerns regarding yield losses, soil erosion and damage to field bunds, which could affect the upcoming rabi season. The delegation personally inspected multiple affected fields and interacted directly with farmers to understand the extent of damage and their immediate needs. During the visit, Dr. Chauhan assured farmers that the Government is committed to safeguarding

their interests. He informed that teams from the Agriculture and Revenue Departments are already conducting girdawari (field surveys) to accurately assess crop losses so that compensation can be extended at the earliest. He further emphasized that HKKP is working on recommending long-term strategies to mitigate climate-related risks through crop diversification, promotion of resilient varieties and improved drainage systems. Sh. Nepal Singh Rana reiterated the Government's determination to stand by the farming community in this difficult time. He stated that timely financial relief and technical support should be provided to all affected farmers. He also highlighted that new initiatives for crop insurance and farmer awareness programs should be strengthened to reduce future vulnerabilities.



Public outreach glimpses

## The CEO, Haryana Kisan Kalyan Pradhikaran, Graced the International Symposium as Chief Guest



Addressing students on policy & innovation

Dr. R. S. Chauhan, Chief Executive Officer, Haryana Kisan Kalyan Pradhikaran (HKKP), graced the Valedictory Session of the Indo-Japan Bilateral International Symposium on “Enhancement of Carbon Sequestration to the Field by Agricultural Activities” as the Chief Guest. The two-day event, held on November 6–7, 2025, was jointly organized by the Department of Bio-Sciences and Technology and Faculty of Agriculture, Maharishi Markandeshwar (Deemed to be University), Mullana, Ambala, in association with IFSDAA, Germany and SSARM, India. The symposium brought together distinguished scientists, policy-makers, academicians

and industry partners from India, Japan, Germany and other countries to deliberate on sustainable agricultural practices and carbon management strategies. Reflecting on his personal connection with the region, Dr. Chauhan noted the remarkable transformation of Mullana into a world-class educational hub under the visionary leadership of Sh. Tarsem Garg ji, founder of the university. Dr. Chauhan's address linked the symposium's theme with the vision of Haryana Kisan Kalyan Pradhikaran, a statutory body working under the Government of Haryana to promote farmer welfare and sustainable agriculture. He highlighted the Pradhikaran's initiatives, including promotion of natural and organic farming, addressing waterlogging and soil salinity, encouraging micro-irrigation and climate-smart practices and formulating the comprehensive “kisan kalyan niti – vision 2047.” He emphasized that carbon-enriched soils form the foundation for climate resilience, fertility and long-term food security, aligning directly with HKKP's mission. Before concluding, Dr. Chauhan invoked the Indian proverb “Vriksha hi Jeevan Hai” (Trees are Life), urging all to combine traditional ecological wisdom with modern science to achieve a sustainable future. The symposium also featured deliberations on emerging technologies for increasing carbon sequestration as a vital measure to mitigate global warming while enhancing soil fertility and water retention capacity. The



Highlights of the symposium

## Towards Sustainable Farming: HKKP Proposes Formation of Farmer Organic Clubs in Haryana

A meeting was held today under the Chairmanship of the Hon'ble Agriculture Minister, Haryana, to discuss the formation of Farmer Organic Clubs in the state. The meeting was proposed by Dr. R. S. Chauhan, Chief Executive Officer, Haryana Kisan Kalyan Pradhikaran (HKKP) and was attended by Sh. Sanjeev Singh, Chief Marketing Enforcement Officer, HSAMB, Sh. Mukesh Kumar, representative of Gurugram Farmer Club, along with other related senior officials. At the outset, a proposal was presented to the Hon'ble Minister for promoting organic and natural farming in Haryana through the formation of Organic Farmer Clubs at district levels. He explained that the initiative aims to organize and motivate farmers to adopt eco-friendly, low-input farming methods while ensuring marketing support and visibility for their produce. Dr. Chauhan suggested that the project may begin as a pilot initiative in selected districts, especially in the vicinity of major urban centers and district headquarters. These regions would serve as demonstration zones due to their strong market connectivity and consumer demand for fresh, organic products. He also highlighted that such clubs could play a crucial role in certification, branding and collective marketing, thereby improving farmers' profitability. During the discussion, Sh. Mukesh Kumar emphasized on how organized farmer groups can successfully engage in direct marketing, reduce middlemen involvement and ensure consumer trust in organic labels. He also explained the success and profitability of similar organic club run by him in Gurugram. Sh. Sanjeev Singh also supported the idea, noting that HSAMB could assist in developing market linkages and promotional platforms for organic produce.

The Agriculture Minister appreciated the proposal and expressed his support for initiating the pilot project. He stated that organic and natural farming represent the future of sustainable agriculture and assured that the government would provide all necessary facilitation. The Minister further conveyed his concurrence to the Principal Secretary, Agriculture and Farmers Welfare Department, Haryana, directing that a follow-up meeting be held on 15th October to finalize the roadmap for implementation. The next meeting will decide the modalities for routing or clubbing incentives to genuine organic producers through these farmer clubs. This initiative is expected to pave the way for making Haryana a frontrunner in sustainable and chemical-free agriculture.



Meeting in progress with Hon'ble Agriculture Minister

## Training Programme on Mushroom Production Technology Organized by KVK, Panchkula

A three-day vocational training programme on "Mushroom Production Technology" was successfully organized by



Engaging with innovative farmers

Krishi Vigyan Kendra (KVK), Panchkula at Baladwala, Morni from 27th to 29th October. The objective of the programme was to provide farmers and rural youth with scientific knowledge, practical skills and business insights for taking up mushroom cultivation as a profitable Agri-enterprise. During the training, participants were introduced to different aspects of mushroom farming, including spawn production, substrate preparation, disease management, harvesting techniques, value addition and marketing strategies. Practical demonstrations were conducted at the site to give hands-on experience to the trainees. A total of 27 participants, including majorly women

farmers, attended the training with great enthusiasm. Their active participation reflected growing interest in mushroom cultivation as a means of income generation and rural self-employment. Dr. R. S. Chauhan, Chief Executive Officer, Haryana Kisan Kalyan Pradhikaran (HKKP), delivered a special lecture during the programme. He highlighted the importance of mushroom cultivation in promoting crop diversification, nutritional security and entrepreneurship among farmers. Dr. Chauhan encouraged participants to adopt scientific practices and explore cooperative models and local marketing avenues to increase their profitability. He also appreciated the efforts of KVK, Panchkula, for extending such skill-oriented trainings to remote hilly areas like Morni. The programme concluded with an interactive session and certificate distribution ceremony, where all participants were presented with training certificates in recognition of their successful completion of the training.

## **HKKP Collaborates with CCSHAU Hisar to Host the 85th Annual Conference of the Indian Society of Agricultural Economics (ISAE)**

The 85th Annual Conference of the Indian Society of Agricultural Economics (ISAE) was successfully organized at the College of Agriculture, CCS Haryana Agricultural University (CCSHAU), Hisar, from 26–28 November 2025, in collaboration with the Haryana Kisan Kalyan Pradhikaran (HKKP). Dr. R. S. Chauhan, Chief Executive Officer, and Ms. Vandana, Research Fellow, HKKP, actively contributed to and participated in the conference, representing the

organization's commitment to strengthening policy dialogue and sectoral development. The association of HKKP brought a strong policy and farmer-welfare perspective to the conference, aligning with the State's priorities on rural transformation, diversification, sustainable agriculture and governance reforms. Senior officials, including the CEO of HKKP, participated actively and contributed to key discussions and knowledge-sharing sessions.

### **Inaugural Ceremony Sets an Academic Tone**

The conference commenced on 26th November 2025 with an inaugural ceremony graced by Prof. B.R. Kamboj, Hon'ble Vice Chancellor, CCSHAU, along with Prof.

Dinesh K. Marothia (President, ISAE), Dr. Kamal Vatta (Hon. Secretary, ISAE) and Dr. S.K. Pahuja (Organising Secretary). The session included the release of several publications and an inspiring Presidential Address by Dr. H. R. Sharma, Former Pro Vice Chancellor, Central University of Himachal Pradesh. Senior dignitaries highlighted the need for policy reform, rural diversification and strengthening research–policy linkages to address emerging challenges in the agricultural sector.

During the session on “WTO, Economic Growth & Environmental Sustainability: Navigating the Intersection”, participants discussed the growing challenges faced by India in balancing domestic agricultural support with international trade obligations. Speakers highlighted that while subsidies and MSP are essential for safeguarding farmer incomes and ensuring food security, these measures often face scrutiny under WTO rules. A keynote address was delivered by the Dr. R. S. Chauhan, Chief Executive Officer,



**Deliberations during the conference**



**Recognition of contribution & efforts**

Haryana Kisan Kalyan Pradhikaran (HKKP). Drawing upon insights from ongoing research conducted by the Pradhikaran, the CEO highlighted the urgent need for rural transformation through peri-urban agriculture, poultry development and institutional innovations in Haryana.

He emphasized that peri-urban agriculture is emerging as a high-potential driver of inclusive growth, supported by increasing demand from rapidly expanding urban centres such as Gurugram and Faridabad. In line with the Pradhikaran's Vision 2047, he urged the need for farmer-centric institutional innovations, integrated farming systems, simplified regulatory frameworks for small poultry farmers, digital transparency and convergence of departmental schemes. The address emphasized that sustainable rural transformation requires balancing immediate relief measures with long-term resilience-building strategies. Following his keynote, the CEO was formally honored by the Hon'ble Vice Chancellor, CCSHAU, in recognition of his contribution to policy research and farmer-welfare initiatives in Haryana.



Moments from the conference

### Technical Sessions and Parallel Presentations

The second day of the conference witnessed extensive paper presentations across thematic sessions on:

- Rural Transformation and Inclusive Development
- Institutional Innovations and Governance of Commons
- Agricultural Trade, WTO and Sustainability
- Ph.D. Scholar Presentation Series

Academics and researchers presented a wide range of studies covering farm-level data, policy analyses, sustainability concerns and institutional challenges. The sessions facilitated rich discussions and knowledge exchange among participants. The plenary session held on 28 November 2025 consolidated recommendations from all technical tracks. Experts emphasized strengthening sustainable farming practices, improving institutional frameworks, diversifying rural livelihoods and enhancing India's preparedness for multilateral trade negotiations.

### Valedictory Session Marks Grand Conclusion

The valedictory session featured concluding remarks by senior ISAE office-bearers, with the Hon'ble Vice Chancellor, CCSHAU, addressing the gathering. Awards were presented for outstanding papers and contributions.

The 85th Annual Conference of ISAE at CCSHAU Hisar provided a vibrant platform for academic exchange, policy dialogue and collaborative research engagement. The active participation of experts, scholars and policy practitioners contributed substantially to the evolving discourse on sustainable agricultural development in India. The conference reaffirmed the role of research-led governance and institutional innovation in ensuring prosperity and resilience for India's farming communities.



**HKKP Welcomes Yours Suggestions. Please send at:**

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