

On-Farm Interaction of Dr. R. S. Chauhan, CEO, HKKP with Sh. Kanwal Singh Chauhan

Sonipat, 30 July 2025.



Dr. R. S. Chauhan, Chief Executive Officer of Haryana Kisan Kalyan Pradhikaran (HKKP), visited the farm and processing facility of **Sh. Kanwal Singh Chauhan**, a pioneering baby-corn farmer and entrepreneur based in Village Aterna, District Sonipat, under the umbrella of *Aterna Organic Farmers' Producer Co. Ltd.*

Sh. Kanwal Singh Chauhan is widely recognized as the “**father of baby-corn**” in **Haryana**, having introduced and popularized its cultivation from the late 1990s. He revolutionized local agriculture by cutting the price from ₹4,000 per kg (imported from Thailand) to around ₹70 per kg locally. Over time, he expanded into canning and exports and his enterprise now employs hundreds across multiple processing units.

Recognitions & Awards Earned by Sh. Kanwal Singh Chauhan

- **Padma Shri (2019)** – Conferred by the Government of India, acknowledging his significant contribution to agricultural diversification, particularly baby-corn farming.
- **N. G. Ranga Farmer Award (2010)** – Awarded by the Indian Council of Agricultural Research (ICAR) under the Ministry of Agriculture, with a cash prize of ₹1 lakh for pioneering crop diversification.
- **Mahindra Krishi Samrat Award (2015)** – Bestowed by Mahindra Tractors in recognition of his contributions to innovative agri-entrepreneurship.
- **AIFA Progressive Farmer Award (2017)** – Awarded by the All India Farmers Alliance for leadership and innovation in farming.
- **Champions of Change – Haryana State Award (2022)** – A state-level recognition presented for his impact in driving agricultural change in Haryana and inspiring fellow farmers.



Dr. Chauhan toured baby-corn plots and the mushroom-intercropping setups managed by Aterna FPO. He interacted with members of the FPO and inspected the FPO's value-addition facility where baby-corn is canned and packed for domestic and international markets. He commended Sh. Kanwal Singh Chauhan's visionary leadership—particularly mentoring over 10,000 farmers in baby-corn cultivation, fostering crop diversification and establishing supportive systems for smallholder growers.



Dr. Chauhan emphasized the need to replicate such successful models across the state and assured all necessary support from HKKP for capacity building, market facilitation and scaling up innovative farming practices. He also appreciated the role of Sh. Kanwal Singh Chauhan in mentoring fellow farmers and creating awareness about organic and niche crops.

This visit aligns with the core objective of Haryana Kisan Kalyan Pradhikaran to identify, support and scale successful farmer-led models that contribute to income enhancement and agricultural transformation. Under the visionary leadership of Hon'ble Chief Minister of Haryana, Sh. Nayab Singh Saini, who also serves as the Chairman of HKKP, the state government is committed to encouraging progressive farmers and farmer-producer organizations that embody innovation, sustainability and entrepreneurship. The interaction with Sh. Kanwal Singh Chauhan and the Aterna FPO reflects the Pradhikaran's ongoing mission to bridge the gap between policy and grassroots practices, ensuring that such pioneering efforts receive the institutional backing and policy support needed for wider replication and impact across the state.

